## **OVER \$5 MILLION** has been

raised to support substance abuse prevention and youth development programs through Redding East Rotary's signature fundraiser. Previously the Ducky Derby, it is now reimagined into the Sundial Riffle Raffle.

I am writing to ask you to help us continue to return 100% of the ticket sales to each of the youth groups that choose to participate.

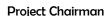
As a fellow business owner, I recognize that many worthy causes request your support and yet resources are limited. This project is worthy of your support because of its unique structure and far reaching results. The Sundial Riffle Raffle is truly a partnership between our youth and the community.

Because of our generous cash and media sponsors, we have raised as much as \$225,000 in one year and distributed funds to as many as 100 schools and youth groups.

Our youth are our community's most precious asset. This partnership is worth nurturing. Please consider participating-complete the form and return it today!

Thank you in advance for supporting this unique event.

Sincerely,





## SPONSOR LEVELS

Salmon Fry -- \$500

• Name link on sundialriffleraffle.com and Social Media

Salmon Smelt -- \$1,000

- Logo link on sundialriffleraffle.com and Social Media
- 1/4 size logo on posters
- Deadline June 1

Sammy's School -- \$2,500-5000

- Logo link on sundialriffleraffle.com and Social Media
- Logo on 35,000 tickets
- Full size logo on posters, promotional materials, any TV & Print ads, Banner at Sundial Bridge (deadline June 1 for ticket & posters)

WOW! The partnership with local youth and Redding East Rotary has been such a positive experience for my students. Students raise funds for Red Ribbon Week and classroom materials that enhance the curriculum. The <u>BEST</u> part of this fundraiser is that the students are able to have 100% of the money they earned returned to them and that is the exceptional fact of this brilliant program!

Shirley Quibell Cascade Union Teacher

NOTE: In-kind sponsorships and prizes are valued at 50% of assigned retail value. Advertising and banner size and placement based on amount of sponsorship.









Sponsor Name (As you wish it to be listed)

### SPONSOR PLEDGE FORM

Contact Person:	
Address:	
City State Zip	
Contact Person's Phone: Fax:	
Contact person Email address	
Sponsor Level:	
Pledge Amount:	
Website:	
Print Full Name:	
Authorized Signature:	-11
NOTE: If you are unable to sponsor, contributions	are arat

### **RETURN SPONSOR PLEDGE FORMS TO**

MAIL:
Riffle Raffle
c/o Kati Maier
491 South Street
Redding, CA 96001

acknowledged on our website.

Email:

kdmaier530@gmail.com

Send logos to kdmaier530@gmail.com

# THESE FUNDS ARE CRITICAL TO THE SUCCESS OF OUR YOUTH PROGRAMS! NOTHING BEATS IT! "

Miichelle Nystrom Past President Boulder Creek Booster Club

**THE** concept is the same, funds to support our local youth!

Jim Cloney, Superintendent Shasta Union High School District





Riffle Raffle WEADWATERS
No Kati Maier

c/o Kati Maier 491 South Street Redding CA 96001



150

**DUCKIN** 

6

Support the work of the Rotary Clubs of Northern California Foundation Against Substance Abuse

# **Sundial Riffle Raffle:** 2025



Winners will be announced on October 25, 2025

www.sundialriffleraffle.com