



Riffle : a rocky or shallow part of a stream or river, creating rough water

OVER \$5 MILLION has been

raised to support substance abuse prevention and youth development programs through Redding East Rotary's signature fundraiser. Previously the Ducky Derby, it is now reimaged into the Sundial Riffle Raffle.

I am writing to ask you to help us continue to return 100% of the ticket sales to each of the youth groups that choose to participate.

As a fellow business owner, I recognize that many worthy causes request your support and yet resources are limited. This project is worthy of your support because of its unique structure and far reaching results. The Sundial Riffle Raffle is truly a partnership between our youth and the community.

Because of our generous cash and media sponsors, we have raised as much as \$225,000 in one year and distributed funds to as many as 100 schools and youth groups.

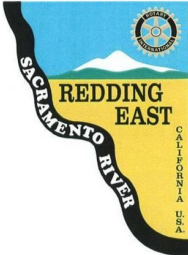
Our youth are our community's most precious asset. This partnership is worth nurturing. Please consider participating-complete the form and return it today!

Thank you in advance for supporting this unique event,

Sincerely,

Marge Beck

Project Chairman since 2004



SPONSOR LEVELS

Salmon Fry -- \$500

- Name link on sundialriffleraffle.com

Salmon Smelt -- \$1,000

- Logo link on sundialriffleraffle.com
- ¼ size logo on posters & t-shirts
- Deadline June 1

Sammy's School -- \$2,500-5000

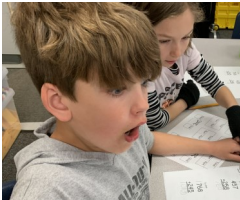
- Logo link on sundialriffleraffle.com
- Logo on 35,000 tickets
- Full size logo on posters, t-shirts and promotional materials, TV & Print ads, Banner at Sundial Bridge (deadline April 1 for ticket & posters)

All sponsorships receive promotional tickets at 10% of cash donation and the **\$ATISFACTION OF MAKING A DIFFERENCE IN THE LIVES OF LOCAL YOUTH!**

NOTE: In-kind sponsorships and prizes are valued at 50% of assigned retail value. Cash sponsors receive tickets. In-kind sponsors receive one Free Ticket for each purchased ticket (2 for 1). Advertising and banner size and placement based on amount of sponsorship.

WOW! The partnership with local youth and Redding East Rotary has been such a positive experience for my students. Students raise funds for Red Ribbon Week and classroom materials that enhance the curriculum. The BEST part of this fundraiser is that the students are able to have 100% of the money they earned returned to them and that is the exceptional fact of this brilliant program!

*Shirley Quibell
Cascade Union Teacher*



SPONSOR PLEDGE FORM

Sponsor Name (As you wish it to be listed)

Contact Person:

Address:

City State Zip

Contact Person's Phone: Fax:

Contact person Email address

Sponsor Level:

Pledge Amount:

Website:

Print Full Name:

Authorized Signature:

NOTE: If you are unable to sponsor, contributions are gratefully acknowledged on our website.

RETURN SPONSOR PLEDGE FORMS TO

MAIL:
Riffle Raffle
c/o Marge Beck
1910 Market Street, Suite B
Redding, CA 96001

Email:
mrb1348@gmail.com

Send logos to mrb1348@gmail.com



With your **support**, Sammy Salmon helps our kids swim through the riffles of life, by helping them raise funds to support their programs!

THESE FUNDS ARE CRITICAL TO THE SUCCESS OF OUR YOUTH PROGRAMS! NOTHING BEATS IT! “

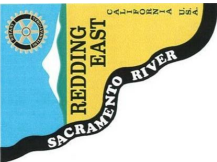
Michelle Nystrom
Past President Boulder Creek Booster Club

THE concept is the same, funds to support our local youth!

Jim Cloney, Superintendent
Shasta Union High School District



Riffle Raffle **HEADWATERS**
c/o Margaret Beck
1910 Market St, Suite B
Redding, CA 96001



~~ WE'RE NOT DUCKIN' OUT! ~~

Support the work of the
Rotary Clubs of Northern California
Foundation Against Substance Abuse

Sundial Riffle Raffle: 2024

(Formerly the Ducky Derby)



Winners will be announced on
October 26, 2024

www.sundialriffleaffle.com