

# REDDING EAST ROTARY DUCKY DERBY

How does this  
all happen?





# THE DUCKY DERBY IS A YEAR ROUND EVENT

In January we begin contacting potential sponsors and prize donors to help fund the race. These sponsors are key to the race.

IN KIND Sponsors: provide services such as media advertising, raft rentals, prizes

Cash Sponsors: Cover our out of pocket costs like shipping, duck rental, t-shirts, this luncheon, ticket printing

Once prizes & sponsors are secured, we can print the tickets



REDDING EAST ROTARY

# DUCKY DERBY



CELEBRATING 28 YEARS  
CALDWELL PARK REDDING, CALIFORNIA  
1:30 DUCKDROP

**SUNDAY SEPTEMBER 24**

SUPPORTING THE WORK OF THE ROTARY FOUNDATION AGAINST SUBSTANCE ABUSE

REDDINGDUCKYDERBY.COM

SOLD BY \_\_\_\_\_  
SELLER CODE \_\_\_\_\_

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2017

To adopt your Duck(s) (multiple ducks can be adopted on this ticket), please fill out the following (please print):

Name \_\_\_\_\_

Telephone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I want to adopt \_\_\_\_\_ Duck(s) at \$5 each equals Total \$ \_\_\_\_\_

☐ Cash ☐ Check ☐ Money Order ☐ Sponsor Coupon

Make checks payable to Ducky Derby  
Multiple ducks can be adopted on this ticket

SOLD BY \_\_\_\_\_  
SELLER CODE \_\_\_\_\_

## GRAND PRIZE: HOUSEBOAT VACATION



**1st:** 16 Sleeper Houseboat Vacation from Shasta Marina (\$2,700 Value) PLUS! \$500 gift card for Shasta Marina Store & Fuel from Umpqua Bank!



**2nd:** Weekend - 4 box seats, hotel, dinner plus many extras. \$1200 Value  
Courtesy of  

**3rd:** Diamond earring set from donated by Devon's Jewelers (Retail value \$540)



**4th:** Womens Harley Switchback Riding Jacket (\$595 Value)



*Our sponsors allow us to return the highest amount to the students. PLEASE thank them with your patronage or even a short note!*



Detailed prize specifics available on our website at: [www.reddingduckyderby.com](http://www.reddingduckyderby.com)  
or visit Duck Central for more information. Raffle Registration #5677  
Duck Central: 1910 Market Street, Suite B, Redding, CA 96001 • (530) 225-8583





# Some past prizes!



**HOLIDAY HARBOR**  
SHASTA LAKE RESORT & MARINA

  
**INTERWEST**  
INSURANCE SERVICES, LLC

*InterWest Insurance Services, LLC* is once again proud to supply by donating the following fabulous prize package:

**A GIANT'S Baseball Double-Couple Week**  
for 4 in San Francisco  
During the 2017 Season !!





111 Grand Prize Item 16 of 16



We rent the ducks from GAME “Great American Merchandising Events” in Phoenix .

The cost is as much as \$15,000





THE DUCKS ARE SHIPPED FROM EITHER PHOENIX OR THE LAST RACE. IT CAN BE REALLY EXPENSIVE! SOME OF THE COSTS HAVE BEEN DONATED IN THE PAST. SHIPPING CAN BE AS MUCH AS \$4000.





# THEY ARRIVE AT MEEKS LUMBER





ROTARIANS PREPARE THE DUCK  
STICKERS FOR THE ACTUAL DUCK  
STICKING THE NIGHT BEFORE.  
MANY HANDS MAKE LIGHT WORK  
JUST LIKE WITH CHRISTMAS BASKETS  
AND THE SHASTA DAM BRIDGE  
RIDE!





Duck  
Sticking is  
a  
community  
event with  
over 100  
volunteers







So many  
people  
working  
together to  
support the  
race!





# Teamwork!








Lots of ways to  
attack the task!



# Rotary is a family affair!





The image shows a large number of blue plastic storage bins stacked in several rows in an outdoor lot. Each bin has a yellow label attached to its front, with handwritten numbers. The bins are arranged in a way that shows multiple stacks of varying heights. In the background, there are some trees, a fence, and a yellow vehicle. The text is overlaid on the bottom half of the image.

**Numbering the boxes is very important. We don't want to put too many ducks in the box**





## DUCKS THAT ARE ADOPTED AS OF WEDNESDAY ARE DUMPED INTO THE BOX

We are so grateful for Shasta College and Simpson College students' help! There are a LOT of boxes! To get around 35000 ducks is (about 220 boxes!) Larry can only carry 100!



Meanwhile, back at the ranch,  
Count Drukula  
and his team are  
“input-ing” ducks  
and counting money



**EVANHOE, KELLOGG & COMPANY**  
CERTIFIED PUBLIC ACCOUNTANTS, INC.





THE DAY OF THE RACE THE BOX IS  
LOADED UP TO GO TO THE RIVER



Drugs  
Are  
Dumb  
Don't  
Use

That's the  
message from  
DADDU, our  
Ducky Derby  
Duck









There has  
been lots of  
fun at the park  
on Race Day





# Setting the net is a tricky endeavor!



This takes lots of manpower and expertise to work on the river!



Top Seller students are treated to a birds eye view from the river!







Scoopers get ready to go out in the rafts to catch the ducks!



# Getting ready on the bridge!

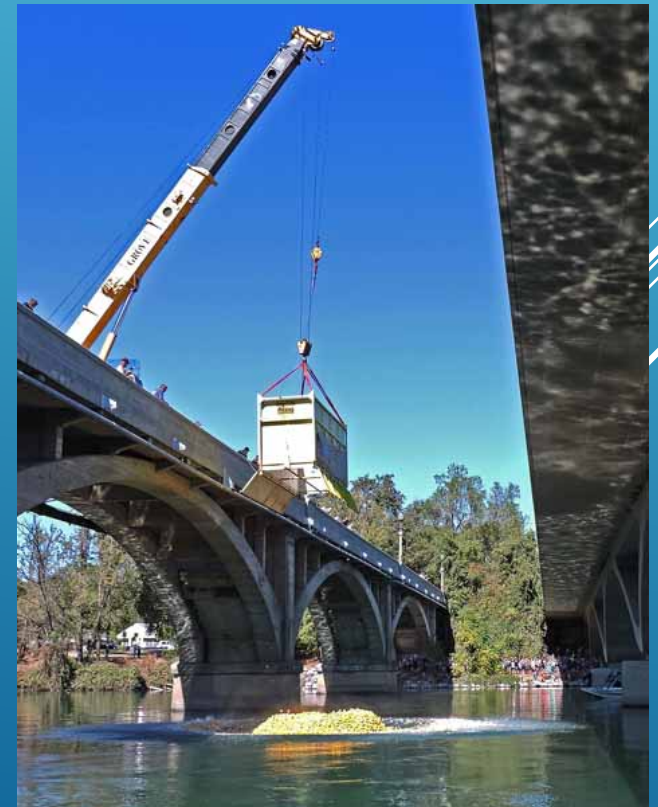




# Getting ready for the count down!



There  
they  
go!!







Ducks away!!





Another bird's eye view!





And the race is on!!!



# There are some fast swimmers out there!







Bringing in  
the ducks !

Oops, better use  
those legs!







Counting to  
160 per box!





# Clean up!!







Some folks are better supervisors!!





After the winning Ducks are pulled, the Count Drukula team finalize the winners by matching the number on the Ducks to the ticket sold. Thanks to Andy Main at Shasta.com our system is almost 100% automated!



Taking down the net, putting it away and the rest of the clean up takes a few more hours. We have some pretty tired Rotarians & friends at the end of the day!

Patrick Wallner  
has fed our crew  
for 29 years!



**WALLNER  
PLUMBING**

HEATING & AIR CONDITIONING

THE BAREFOOT PLUMBERS







Show me the money!!!

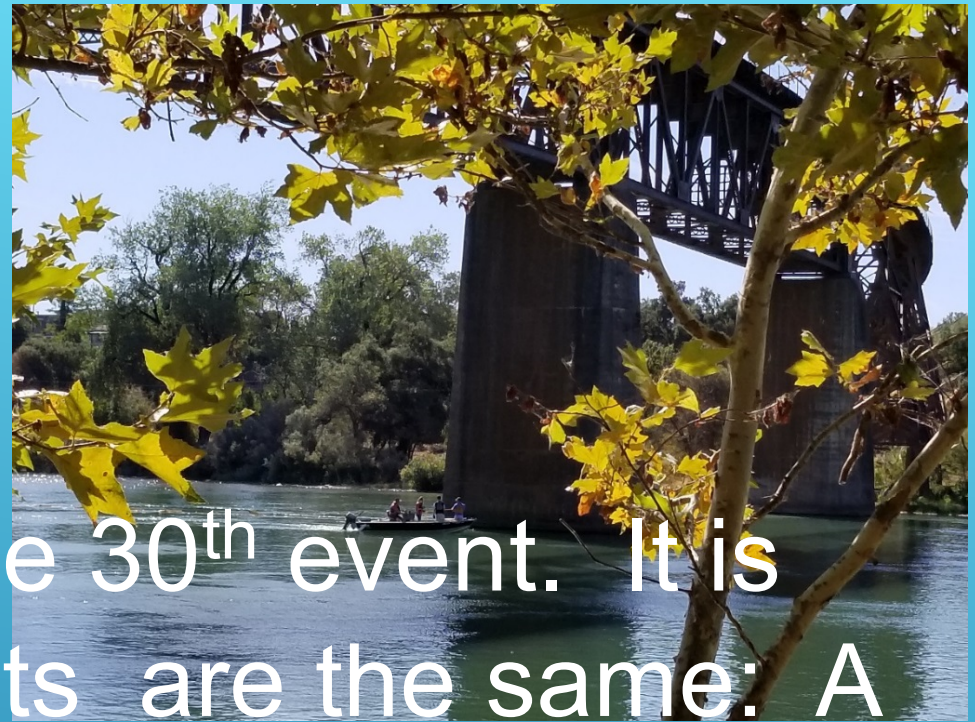


TH TH THAT'S  
ALL, FOLKS





# NOT!!



We have designed the 30<sup>th</sup> event. It is different but the results are the same: A Partnership between the youth and adults of our community to support substance abuse prevention and youth development.

Our youth are our future!








- ▶ The Ducky Derby will be 29 forever. The Sundial Raffle Raffle is presented in the fall of 2019 as a virtual event.
- ▶ Redding East Rotary continues to support our students so they may continue to fund opportunities for growth



- ▶ Redding East Rotary will continue to provide the infrastructure for the race: prizes, tickets, advertising etc.
  - ▶ Students will sell the tickets and receive up to 100% of the proceeds from the ticket sales.
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- A series of several parallel white diagonal lines in the bottom right corner of the slide, pointing towards the top right.



THE DUCKY DERBY WILL  
BE 29 FOREVER!



***The 2019  
Riffle Raffle  
was a grand  
success with  
23,105  
Salmon racing  
for the prize!  
Bringing the  
total raised  
since  
inception to  
over \$5  
MILLION***